

## D-U-N-S® Registered Solutions™

Give Your Company the Visibility and Credibility Advantage

We are here to help you gain visibility on a global platform. No matter what your business line is, The D-U-N-S Registered Seal will allow your stakeholders to easily verify the identity of your company by including a seal in your website as well as in other business documents.



### D-U-N-S® Registered Solutions™ can help you:



Establish credibility



Stand out  
against peers



Increase business  
opportunities



Get listed on  
Dun & Bradstreet's  
global data cloud

### D&B D-U-N-S Registered (for Websites)



The D&B D-U-N-S® Registered seal is an electronic mark displayed on your website. A click on the D&B D-U-N-S® Registered seal displays information about your company that has been verified and validated by Dun & Bradstreet. This seal lets potential customers, suppliers, business partners and all those who visit your website, know that your business is credible.

### D&B D-U-N-S Profile Anywhere (Floating Seal)

The D&B D-U-N-S® Profile Anywhere is an "offline" seal image embedded with your company name, with a simple hyperlink. You can add the seal in your email signatures, or documents and presentations. When a recipient of the seal clicks the offline seal, your D&B verified business profile opens in a web browser.



### D-U-N-S® Registered Seal Usage



Scan to find out nearest NSIC  
office for purchasing the product



For enquiries: [www.msmemart.com/msme/interest/](http://www.msmemart.com/msme/interest/)

Scan to view our  
products and prices



Know more: [www.msmemart.com](http://www.msmemart.com)

# D&B ESG Intelligence

Manage risk, increase supply chain resiliency and drive business performance

Environmental, social and governance (ESG) risks are amongst those that have become difficult to pinpoint – and more prevalent now than ever. Due to inconsistencies of data and lack of standardization, it is a challenge to proactively harnessing ESG insights to mitigate risk and reap competitive benefits. D&B ESG Intelligence delivers data and analytics built from the Dun & Bradstreet Data Cloud and established sustainability standards to help companies quantify and assess the impact of their business partners' sustainability rankings to their companies' performance.

## What we offer

ESG Self-Assessment - Proactively share your company's ESG information with Dun & Bradstreet to have your own report created

Risk Analytics ESG Module - Single platform that you can use to upload, interact and request data to check supply chains and identify vulnerabilities

ESG Report - Comprehensive documentation of an organisation's ESG performance that you can use for better informed business decisions

ESG Registered Solutions - An industry-trusted recognition of a company's commitment to ESG data disclosure

## Rankings Built From Top Standards



Our ESG rankings are structured around leading sustainability frameworks such as CDP, GRI, SASB, TCFD, UN PRI and UN SDGs. This standardized framework provides trusted, and measurable insights that help you benchmark against industry averages, develop goals to stimulate supply chain performance, set ESG policies in onboarding evaluations, and compare your supplier's ESG Rankings against performance.

## Deep Data Coverage

D&B ESG Intelligence provides extensive coverage, including business data coupled with public ESG-related information of over 41 million public and private entities in more than 50 markets including over 1 million entities in India. With ESG data for global businesses increasing, our coverage makes this solution one-of-a-kind. Our data is gathered from millions of globally trusted sources to deliver granular ESG rankings covering 31 specific topics spanning 13 ESG themes.



Scan to find out nearest NSIC office for purchasing the product



For enquiries: [www.msmemart.com/msme/interest/](http://www.msmemart.com/msme/interest/)

Scan to view our products and prices



Know more: [www.msmemart.com](http://www.msmemart.com)

# D&B Hoovers

Helping you find the right buyers for your products and services in USA, UK and India



D&B Hoovers uses the world's largest Commercial Data Cloud and sophisticated analytics to deliver a sales acceleration solution packed with insight. Get comprehensive UK, USA and Indian company information for you to identify the right target customers for your business.

## D&B Hoovers can help you:

Target prospects with intelligence using dynamic search capabilities

Build highly targeted campaign lists and feed sales funnels

Use insights to engage in a relevant and compelling manner with prospects

## Make conversations more impactful



Industry leading contact intelligence on more than 178 million professionals and 206 million leading companies spread across 1000 industry segments

## Get customizable intelligence at your fingertips

Alerts, triggers, and profiling capabilities leveraging structured data (e.g. industry codes and addresses) and unstructured data (e.g. social content and analyst reports)

















## Increase sales productivity



Integration with critical systems including SFDC, Dynamics, Marketo, and Eloqua, as well as home-grown systems used by many companies

## What D&B Hoovers Basic Offers:

|   |                       |   |                         |   |                          |
|---|-----------------------|---|-------------------------|---|--------------------------|
|  | Company Summary       |  | Contact Decision Matrix |  | Competitors              |
|  | Company Description   |  | Corporate Overview      |  | Closest Industry Peers   |
|  | Company History       |  | Corporate Family        |  | Closest Companies        |
|  | Products & Operations |  | News                    |  | Significant Developments |
|  | Contacts              |  | Triggers                |   |                          |

Scan to find out nearest NSIC office for purchasing the product



Scan to view our products and prices



# D&B Credit

Drive Your Company's Growth  
with Next-Generation Risk Intelligence

Finance has changed. Your team plays a larger role than ever in the growth and success of the business. No longer tied to a desk, crunching numbers, finance teams need access to the right information anytime and anywhere. From social media monitoring to global assessment capabilities, D&B Credit has everything you need, to make financial decisions faster, so you can spend more time contributing to the growth of your business.

## With D&B Credit You Can



Get critical  
summary  
information or  
comprehensive  
intelligence on  
entities



Tag and segment  
your portfolio to  
dynamically  
manage risk and  
opportunity



Add customers to  
your portfolio and  
organise them by  
relevant charac-  
teristics



Get alerts via  
email updates  
and in-product  
dashboards



Generate an  
almost limitless  
number of tags to  
create segments  
and be more  
efficient

## A Solution Designed for the Work You Do



With powerful segmentation tools and personalised alerts, your entire team will be able to zero in on what's important for the business - be it data on an individual company or the amount of risk across your entire portfolio.

## Making Smart Credit Decisions Quickly

Built on a foundation of the most comprehensive and reliable business credit data in the world, D&B Credit makes accessing the industry-leading relationship data and financial scoring models of Dun & Bradstreet easier and more effective than ever.



## Designed for Modern Finance Organisations



D&B Credit cloud-based and can be accessed from a laptop or mobile device. Additionally, it is plug and play, and features an intuitive user interface, quick online tours and step-by-step wizards, to ensure your credit team will be up and running, quickly and easily.

Scan to find out nearest NSIC  
office for purchasing the product



For enquiries: [www.msmemart.com/msme/interest/](http://www.msmemart.com/msme/interest/)

Scan to view our  
products and prices



Know more: [www.msmemart.com](http://www.msmemart.com)



# D&B Business Information Reports

The most trusted report for business credit decisions

One of the most trusted sources of business information, our Business Information Report helps you determine a company's profitability, financial stability, and payment performance. It's an industry standard for evaluating both new and existing credit relationships.

## With Dun & Bradstreet Business Information Report, you get information on



Company Summary



Finances



Special Events



Payment Experience



History



Corporate Structure



Banking Information



Operation



Public Record Information

## Our Business Information Reports lets you



Assess the health and future viability of a company with the D&B Rating



Understand past payment behavior and financial stability



Verify if a business exists and check its size and purpose



Review the background of owners and key employees



Identify company payment patterns and financial trends



Access legal information to research possible fraud

## One-time detailed credit report on another company can help you



Avoid payment defaults by assessing a company's payment history before doing business



Assess a company's credit with straightforward risk indicators and explanations



Determine the amount of credit to extend to partners and vendors



Mitigate potential business risks by accessing a company's bankruptcies and liens

Scan to find out nearest NSIC office for purchasing the product



For enquiries: [www.msmemart.com/msme/interest/](http://www.msmemart.com/msme/interest/)

Scan to view our products and prices



Know more: [www.msmemart.com](http://www.msmemart.com)

# D&B Credibility Reports

Gain your stakeholders confidence for global business opportunity

For businesses to thrive, it is imperative to factor all risks both inherent and driven in opportunity. Stakeholders are considering fact based conclusive information available on these businesses for taking decisions whether to further proceed for partnering, extending agreements or transacting with them.

Dun & Bradstreet's proprietary suite of reports help position your business and act as a catalyst in generating interest among existing and potential business partners. Give your business the advantage of Dun & Bradstreet's outlook to establish the legitimacy, ownership, creditworthiness, overall standing against industry standards and business viability.

Dun & Bradstreet Credibility Reports are a proactive tool for businesses seeking to establish an updated profile thereby positioning the true picture to stakeholders globally.

## These reports can help



As a catalyst in generating interest among potential trading partners globally



Build confidence of key stakeholders and assists in enhancing your bargaining power



As a key differentiator between you and your peers



Enable quicker and better-informed decisions for your stakeholders



Establish your credibility on a global platform

## What we offer



Global Rating Certificate



D&B Reports



D-U-N-S Number Certificate

Scan to find out nearest NSIC office for purchasing the product



For enquiries: [www.msmemart.com/msme/interest/](http://www.msmemart.com/msme/interest/)

Scan to view our products and prices



Know more: [www.msmemart.com](http://www.msmemart.com)

# D&B ESG Registered Solutions

An industry-trusted recognition of a company's commitment to ESG data disclosure

D&B ESG Registered is an industry-trusted badge of recognition signifying that your business is committed to disclosing its ESG initiatives – helping to provide your company a competitive advantage when being considered for business. The D&B ESG Registered profile and badge of recognition are documented in The Dun & Bradstreet Data Cloud, the world's most comprehensive source of commercial business data leveraged by over 90% of the Fortune 500.

## Benefits of ESG Registered Solutions

Have your company listed as D&B ESG Registered on reports deployed to our network of customers.

Place the D&B ESG Registered badge on your website and in your marketing collaterals to show that you are recognized by Dun & Bradstreet for ESG disclosure.

Receive a ESG profile presenting your company's ESG Ranking, performance, and benchmark against real industry data.

Include the D&B ESG Registered profile when being vetted by potential customers to provide greater transparency into how your ESG practices align with their goals

## Why Choose Dun & Bradstreet



- Trusted by 90% of the Fortune 500 and companies of all sizes around the world, rely on Dun & Bradstreet to help grow and protect their business.
- Global leader in ESG data covering over 41 million public and private entities in over 50 markets including over 1 million entities in India.
- Rankings built around recognized sustainability frameworks including SASB, the UN SDGs, GRI, TCFD, UN PRI, and CDP.

## How Does ESG Registered Work?

To become D&B ESG Registered, your company must complete an ESG assessment engineered by Dun & Bradstreet and subject matter experts. This assessment is built around industry recognized sustainability standards such as SASB, GRI, the UN SDGs, and many others that help global businesses set goals and policies around ESG. The D&B ESG Registered badge and profile are delivered to all who successfully complete the assessment and validation process, demonstrating that your company is committed to disclosing its ESG data and initiatives.



Scan to find out nearest NSIC office for purchasing the product



For enquiries: [www.msmemart.com/msme/interest/](http://www.msmemart.com/msme/interest/)

Scan to view our products and prices



Know more: [www.msmemart.com](http://www.msmemart.com)

## Fostering MSME Growth in India With National Small Industries Corporation (NSIC)



Dun & Bradstreet and National Small Industries Corporation (NSIC) is committed to create an enabling environment to promote, aid and foster the growth of Micro, Small and Medium Enterprises (MSMEs) in the country. We aim to help MSMEs in India to increase their visibility, expand access to global markets, find potential customers, uncover new suppliers and channel partners, manage risk and identify growth opportunities.

### Special Offers for NSIC Members

| Sr. No. | Products/Services   |                               | MRP (INR)<br>GST Extra | Special Offer<br>Price (INR)<br>GST Extra | Net Discount<br>(%) |
|---------|---|-------------------------------|------------------------|---|---------------------|
| 1       | DUNS Registered Solution - Plus (0-50Cr)                            |                               | 31,500                 | 27,380                                    | 13.08%              |
| 2       | DUNS Registered Solution - Comprehensive (51-75Cr)                  |                               | 63,000                 | 54,760                                    | 13.08%              |
| 3       | Global Profiler (Base level Rating Report) Turnover upto 50 Crs     |                               | 75,000                 | 65,190                                    | 13.08%              |
| 4       | Global Profiler (Base level Rating Report) Turnover upto 50-100 Crs |                               | 1,15,000               | 99,958                                    | 13.08%              |
| 5       | Business Scope Report Plus  |                               | 3,58,000               | 3,11,174                                  | 13.08%              |
| 6       | ESG Registered Solution (ERS)                                       |                               | 65,000                 | 56,498                                    | 13.08%              |
| 7       | ESG SME Report with Scores (0-250Cr)                                |                               | 2,30,000               | 1,99,916                                  | 13.08%              |
| 8       | ESG Report with Scores (250-500Cr)                                  |                               | 5,50,000               | 4,78,060                                  | 13.08%              |
| 9       | ESG Report with Scores (500Cr and above)                            |                               | 7,50,000               | 6,51,900                                  | 13.08%              |
| 10      | D&B Hoovers Explore (12 months) 5000 Company 5000 email IDs         |                               | 1,00,000               | 81,620                                    | 18.38%              |
| 11      | D&B Hoovers Focus (12 months) 5000 Company 5000 email IDs           |                               | 1,50,000               | 1,14,480                                  | 23.68%              |
| 12      | D&B Hoovers Predict (12 months) 5000 Company 5000 email IDs         |                               | 2,50,000               | 1,43,100                                  | 42.76%              |
| 13      | D&B Certification (per seat)  |                               | 30,000                 | 26,076                                    | 13.08%              |
| 14      | D&B Credit (10 reports within a year)                               |                               | 96,000                 | 83,443                                    | 13.08%              |
| 15      | D&B Credit (50 reports within a year)                               |                               | 4,00,000               | 3,47,680                                  | 13.08%              |
| 16      | Business Information Reports (BIR)                                  | US & Canada                   | 9,000                  | 7,823                                     | 13.08%              |
|         |   | Europe & Latin America        | 12,000                 | 10,430                                    | 13.08%              |
|         |   | Rest of the World Excl. India | 15,000                 | 13,038                                    | 13.08%              |
| 17      | Indian Entity Report  |                               | 20,000                 | 17,384                                    | 13.08%              |
| 18      | Knowledge Series Global content (Per country)                       |                               | 82,000                 | 71,274                                    | 13.08%              |
| 19      | Knowledge Series Global content for all 132 countries               |                               | 70,70,000              | 61,45,244                                 | 13.08%              |

Scan to find out nearest NSIC  
office for purchasing the product



For enquiries: [www.msmemart.com/msme/interest/](http://www.msmemart.com/msme/interest/)

Scan to view our  
products and prices



Know more: [www.msmemart.com](http://www.msmemart.com)