



healthynestling.com

Available on Stores

Healthy Nestling

Nature's Best for Your Family's Nest



₹ 199.0

Organic Baby Shampoo

Coconut Oil, Aloe Vera, Chamomile Extract, Glycerin, Jojoba Oil, Oat Extract, Vegetable Glycerin, Shea Butter, Cocoa Butter



₹ 160.0

Organic Baby Body Lotion

Shea Butter, Cocoa Butter, Coconut Oil, Sweet Almond Oil, Jojoba Oil, Glycerin, Aloe Vera Gel, Calendula Extract, Oat Extract, Chamomile Extract



₹ 198.0



Organic Baby Body Wash

Coconut Oil, Aloe Vera, Chamomile Extract, Glycerin, Calendula Extract, Oat Extract, Shea Butter, Jojoba Oil, Vegetable Glycerin



₹ 192.0

Organic Baby Massage Oil

Sweet Almond Oil, Apricot Kernel Oil, Grapeseed Oil, Jojoba Oil, Coconut Oil, Olive Oil, Chamomile Infused Oil, Lavender Essential Oil, Calendula Infused



₹ 270.0

Organic Baby Hair Oil

Coconut Oil, Jojoba Oil, Sweet Almond Oil, Olive Oil, Argan Oil, Avocado Oil, Lavender Oil, Rosemary Oil, Aloe Vera Extract, Calendula Extract, Amla Oil



₹ 98.0

Organic Baby Powder

Cornstarch, Arrowroot Powder, Kaolin Clay, Rice Powder, Chamomile Powder, Lavender Powder, Aloe Vera Powder



₹ 89.0

Organic Baby Soap

Coconut Oil, Olive Oil, Shea Butter, Castor Oil, Sweet Almond Oil, Glycerin, Calendula Extract, Chamomile Extract, Oat Extract, Honey



More to come...



IBDA LABS (OPC) PRIVATE LIMITED

CIN: U20237TN2024OPC170770

GSTN: 33AAHC17032C1Z0



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Product Pricing

Product	MRP	Distributors Price (15%)	Dealer/Retailer Price (30%)
Baby Shampoo	₹ 199	₹ 109	₹ 126
Baby Body Wash	₹ 198	₹ 109	₹ 125
Baby Body Lotion	₹ 160	₹ 88	₹ 101
Baby Soap	₹ 89	₹ 49	₹ 56
Baby Powder	₹ 98	₹ 54	₹ 62
Baby Massage Oil	₹ 192	₹ 106	₹ 121
Baby Hair Oil	₹ 270	₹ 151	₹ 174



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Healthy Nestling Distributorship Agreement

This Distributorship Agreement ("Agreement") is entered into by and between Ibda Labs (OPC) Private Limited, hereinafter referred to as the "Company," and the undersigned Distributor (hereinafter referred to as the "Distributor"). By accepting this Agreement, the Distributor agrees to abide by the following terms and conditions set forth by the Company.

1. Pricing Compliance

The Distributor shall comply with the Company's Maximum Retail Price (MRP) policy. Any sales above or below the prescribed MRP, without prior written consent from the Company, are strictly prohibited.

Non-compliance with this policy may result in the immediate termination of the distributorship and forfeiture of any pending claims or commissions.

2. Minimum Monthly Investment Requirement

To maintain an active and sustainable distributorship, the Distributor is required to place a minimum monthly order of ₹2 Lakhs worth of Healthy Nestling products. This ensures the Distributor remains committed to the brand's growth and facilitates proper inventory management. Failure to meet this requirement for three consecutive months may result in the termination of the distributorship.

3. Order Processing and Delivery Timeline

The Company will deliver products within 45 to 60 days from the date the advance payment is received. In the event of delays due to unforeseen circumstances, the Company will notify the Distributor promptly and provide an updated delivery timeline.

4. Payment Terms

A 60% advance payment is required to confirm an order, with the remaining 40% to be settled before dispatch. If payments are delayed, a penalty of 2% per week on the outstanding amount will be applied. These penalties will be allocated to the Company's charitable initiatives, such as maternal and child healthcare support or donations to underprivileged communities.



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5. Transportation and Logistics

The Distributor is responsible for all transportation and logistics costs associated with receiving the products. The Company will not be liable for any damages or losses incurred during transit. Distributors are encouraged to select reliable logistics partners to ensure safe and timely delivery.

6. Returns and Exchanges

Products are non-returnable and non-exchangeable once sold, except in the case of manufacturing defects. Defects must be reported within 7 days of receipt, and the Distributor must provide sufficient evidence. The Company will cover return logistics for verified manufacturing defects, but damages arising from transit or unverified claims will not be accepted.

7. Marketing and Branding Support

The Company will provide promotional materials (e.g., brochures, banners, digital assets) upon the Distributor's onboarding. These materials must be used in alignment with the Company's brand guidelines. Unauthorized alterations or misuse of these materials are prohibited. The Company will collaborate with the Distributor on local marketing campaigns, including social media promotions and influencer partnerships, to increase brand visibility.

8. Sustainability Commitment

The Distributor agrees to recycle at least 70% of the packaging materials received and submit quarterly sustainability reports to the Company. Distributors are encouraged to actively participate in the Company's sustainability programs, which include efforts to reduce plastic use, enhance eco-friendly packaging, and promote environmentally responsible practices.

9. Community Outreach and Social Responsibility

The Distributor is encouraged to engage in local community outreach programs, such as product donations, educational workshops, or other socially responsible initiatives. The Company will provide support for these programs. Distributors actively participating in such initiatives will be prioritized for new product allocations and will receive additional marketing resources to enhance their visibility.



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10. Confidentiality

All business-related information, including pricing structures, product formulations, and promotional strategies, must be kept strictly confidential by the Distributor. The confidentiality obligation extends for three years after the termination of the partnership. Any breach of confidentiality will result in immediate termination of the distributorship and may lead to legal action.

11. Recognition and Performance Incentives

Distributors who exceed quarterly sales targets or make significant contributions to the Company's sustainability and community outreach efforts will be publicly recognized through newsletters, annual reports, and other Company platforms. Additionally, high-performing Distributors may qualify for performance-based incentives and sales bonuses, further incentivizing business growth.

12. Dispute Resolution

Any disputes arising from this Agreement shall be resolved through amicable discussions between both parties. If the dispute remains unresolved, it shall be submitted to arbitration under the provisions of the Indian Arbitration and Conciliation Act, 1996, with the venue of arbitration being Tirupathur, Tamil Nadu, India.

13. Termination Clause

The Company reserves the right to terminate the Agreement under the following conditions:

- Breach of confidentiality or other material terms of this Agreement.
- Repeated payment delays or non-payment.
- Violation of the MRP policy.
- Failure to meet the monthly minimum investment for three consecutive months.
- Any conduct that compromises the reputation or integrity of the Healthy Nestling brand.



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14. Salesperson Appointment and Distributor Requirements

To support business growth, Distributors are encouraged to hire a salesperson once they reach the ₹2 Lakhs monthly purchase threshold. The Company will provide a salary for the salesperson, determined by the Distributor's monthly investment volume and in accordance with the Company's compensation structure. This provision enables the Distributor to expand their team and enhance sales performance while staying aligned with the Company's objectives.

15. General Provisions

By signing this Agreement, the Distributor commits to the collaborative, transparent, and mutually beneficial partnership envisioned by the Company. The Distributor further agrees to promote Healthy Nestling products, ensuring adherence to the Company's core values of natural, organic, and sustainable care for babies and mothers.

Acknowledgement and Acceptance

By signing below, the Distributor acknowledges and agrees to abide by the terms and conditions outlined in this Agreement.